

Strategic Planning Committee



Bulletin #1
November 22, 2022

ENTER INTO OUR PRIZE DRAW NOW **Strategic Planning Committee Needs Your Input**

The **Strategic Planning Committee** is looking to engage with all BC Ferry & Marine Workers' Union members with building an updated BCFMWU Strategic Plan*.

As a committee, we are looking to conduct surveys to gain meaningful input from you. Our first survey will take less than one minute to complete and will ensure we have current information to allow you to participate in future surveys. Every survey completed will enter your name into a draw for awesome prizes. Complete multiple surveys for more chances to win!

We want to get to know you, who you are, and how the Union can serve you better.

You may access the survey by clicking on the link below:

<https://www.surveymonkey.com/r/BCFMWU-SPC-Survey1>

OR scan the QR code.



WIN PRIZES

STAY TUNED FOR MORE OPPORTUNITIES TO PARTICIPATE
AND WIN AWESOME PRIZES.

**What is a Strategic Plan?*

A Strategic Plan is a document that states a clear vision of an organization and defines mid to long term goals. The vision or mission is an aspirational statement, and the strategic plan further delves into steps necessary to achieve objectives/goals.

BC Ferry & Marine Workers' Union
1511 Stewart Avenue, Nanaimo, BC V9S 4E3
Fax: 250.716.3455
Phone: 1.800.663.7009 or 250.716.3454

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